
The 19th Korean UCC Festival for Foreigners

The Korea University Korean Language Center will host the 19th Annual Korean UCC Festival for Foreigners on October 8th. This year has been difficult and the world is struggling due to COVID-19 pandemic. And as an education institute, we plan this event to encourage all participants to learn and share their perspectives and give hope to the world. We expect this event to build a bridge between Korea and other countries and to stand stronger together. We hope you join us and show your love for Korean language and culture!

Event Information

- Date & Time: 15:00 PM, Thursday, October 8, 2020
- Organizer: Korea University Korean Language Center
- Sponsors: Ministry of Culture, Sports and Tourism and the King Sejong Institute Foundation
- Contents: Submission of videos created by foreigners and overseas Koreans, Presentation of awards on-line

Prize

- ① 1st Prize: 1 winner, certificate and cash prize of KRW 1,500,000
(Awarded of the Minister of Ministry of Culture, Sports and Tourism)
- ② 2nd Prize: 1 winner, certificate and cash prize of KRW 1,000,000
(Awarded of the President of King Sejong Institute Foundation)
- ③ 3rd Prizes: 2 winners, certificate and cash prize of KRW 500,000

(Awarded of the Director of Institute of Foreign Language Studies,
Korea University)

- ④ Individual Prize for Actor/Actress and Directing: 2 winners, certificate and cash prize of KRW 300,000 each
- ⑤ Prize for Participation: 3 winners, cash prize of KRW 200,000 each
(Selected among the videos that did not receive any prizes in the final round)
- ※ In case a video submitted by an overseas participant is chosen for the 1st Prize, one person from the group will be awarded a 1-semester waiver to study in the Korean Language Program in the Korean Language Center at Korea University

□ **How to participate**

○ **Participation Eligibility**

-Any foreigner or overseas Korean(individual or group) who has a deep interest in Korea and the Korean language.

※ Koreans may provide some help or partially participate in the process of video production, but foreigners should play major roles in the process.

○ **Video Format**

-Video must be your own original work, created in Korean, and 5 to 8 minutes in length(no restriction on the genre)

※ Production types include documentaries, interviews, news, and parodies. However, if you borrow scenes or music from existing works, the source should be credited.

-In the video, Korean should be used as main language of a conversation, and **Korean subtitles should be provided** in the scenes containing dialogs in English or other languages. If actors or actresses are not fluent in Korean, it is also recommended to provide Korean subtitles even when Korean Language is used.

○ **Theme(choose one theme below):**

1 Hope

This theme is expected to give strength and send positive messages to the world. Video with this theme is open to any stories that we can overcome personal or social hardships and we will have a better future.

2 How my life has changed after COVID-19

‘Let me introduce where I live!’ has been the annual theme. But this year considering global circumstances we ask applicants to make videos to introduce how your life changed after the pandemic describing your everyday life, personal relationship, how you get to study Korean language and the culture, etc. You may also stick to the annual theme.

○ **How to submit:**

- Deadline: **Wednesday, September 16, 2020** (Korean standard time)
- Application form:** Downloadable from the KLC website(<http://klc.korea.ac.kr>)
- The application form and the video can be submitted **via Email**

- Email: korean.ucc.festival@gmail.com
- Mailing address: Korean Language Center, 301 Korean Education Center, Korea University, 41, Bugaksan-ro 27-gil, Seongbuk-gu, Seoul, Republic of Korea 02811
- Tel: Wha Kyong, CHO (+82.2.3290.2983)

※ All results will be announced on our YouTube Channel at 3 p.m., October 8th
(Type '[KoreanUCCFestival](#)' on YouTube search engine to get to our channel)

‘19th Korean UCC Festival for Foreigners’ Application Form

1. Applicant(s) Information

Apply as	<input type="checkbox"/> Individual <input type="checkbox"/> Group		
Name of the Representative		Nationality	
University/ Institute			
Contact Information	Cellphone		
	Email		
	Address		

2. Video Clip Information

Theme	<input type="checkbox"/> Hope <input type="checkbox"/> How my life has changed after COVID-19		
Format	<input type="checkbox"/> Fiction <input type="checkbox"/> Non-fiction <input type="checkbox"/> Etc.()		
Title			
Aim for UCC	※ Please explain the topic and aim of your video clip briefly. (2~3 sentences)		

- I agree that I will submit the making clips to 2020 ‘19th Korean UCC Festival for Foreigners’, also I will comply with the regulations and follow the rules.
- I agree that copyright of the submitted video will be owned and used by Korean Language Center, Korea University.

2020. . .

Applicant :

(Signature)