## 'Korea Day' Festival at King's College London

Hosted by the King's College London Language Centre in collaboration with KCCUK

The Korean Cultural Centre UK will present 10 Korea Day Festivals across the UK in 2025, the first of which was hosted at King's College London on the 11 - 13 February.

In partnership with the King's College London Language Centre, a variety of Korean cultural experiences including a Gayageum performance and Korean history lecture was held as part of the 'Korea Day' event.

On the 12<sup>th</sup> the festival included Gayageum Sanjo by the Gayageum player Seoyoung Park and students performed K-Pop dance covers and enjoyed sampling a Korean food experience. This successful event offered attendees a glimpse of both traditional and modern Korean culture. On the 13<sup>th</sup>, Dr. Anders Karlsson gave a lecture on King Sejong, who is becoming more known to UK audiences following the rise of K-dramas and films.

Traditional Korean games such as Tuho (투호), Ddakji (딱지) and Gonggi (공기) were also included in the experiences.

Following the partnership with King's College London Language Centre, the Director of the KCCUK Dr. Seunghye Sun said: "The next generation is the key to a new future. It is truly heartening to hear that the number of students learning Korean in the UK is increasing. Let us share our cultures and move forward together toward a new future."

To promote Korean culture in the UK, in collaboration with universities and institutions the 'Korea Days' celebrate various aspects of Korean culture from traditional music to K-pop, dance, games, food and much more.

The Korean Cultural Centre UK's 'Korea Day' Festival programme began in 2018 and this year, the KCCUK will host 10 Korea Days in towns and cities including London, Oxford, and Leeds.

## - Ends -

For further information and a selection of press images about the Korea Day at King's College London, please contact Yoonseo Jung on <a href="mailto:ys.jung@kccuk.org.uk">ys.jung@kccuk.org.uk</a> / +44 (0)20 7004 2612.

## **About the Korean Cultural Centre UK (KCCUK)**

The Korean Cultural Centre UK (KCCUK) was opened by the Korean Ministry of Culture, Sports and Tourism in January 2008 under the aegis of the Embassy of the Republic of Korea. The role of the KCCUK is to further enhance friendship, amity, and understanding between Korea and the UK through cultural and educational activities. From the KCCUK's central London location, near Trafalgar Square, its dedicated cultural teamwork to further develop cultural projects, introduce new opportunities to expand their Korean events programme in the UK, and encourage cultural exchange.